



### NAHU Professional Development Council Chair

The Professional Development Council Chair is appointed by the President of NAHU.

The purpose of the council is to identify key areas of the market in need of course development that will be of value to the NAHU membership. The chair will work in coordination with NAHU's CEO, the legislative council and advisory working groups along with NAHU's Education staff to accomplish its goals. The chair's primary goal is to increase membership and chapter revenues by promoting resources and education value. Ultimately this council, along with improving the knowledge and expertise of the members by providing quality education, it is also providing a source of revenue and membership growth for state and local chapters.

The chair will:

- Provide reports and updates to the Board of Trustees and manage communication to the Regional Vice Presidents, Professional Development Council members and state/local chapters through monthly calls and electronic communication in coordination with staff liaison regarding professional development offerings.
- Develop a suggested education plan for the year that includes schedules for speakers, CE seminars and forum discussions which serve as a blueprint for local association PD chairs
- Develop program templates for state/local chapter use (Medicare Summit)
- Make recommendations to the National Board on industry/ member needs covering new subject matter relevant to industry trends
- Make recommendations on topics and speakers for the NAHU Learning Institute in coordination with leaders of NAHU advisory groups (Legislative, LTC, Medicare, etc.) and state/local chapters.
- Make recommendations for the Annual Convention Professional Development Day regarding topics and program format